

# Swarthmore **PUBLIC REALM**

concepts







STOP

Hobbs

Elm Apartments

3



# VIBRANCY



**VIBRANCY**



**AESTHETICS**





**VIBRANCY**



**AESTHETICS**



**ACCESSIBILITY**



**VIBRANCY**



**AESTHETICS**



**ACCESSIBILITY**



**SAFETY**





VIBRANCY



AESTHETICS



ACCESSIBILITY

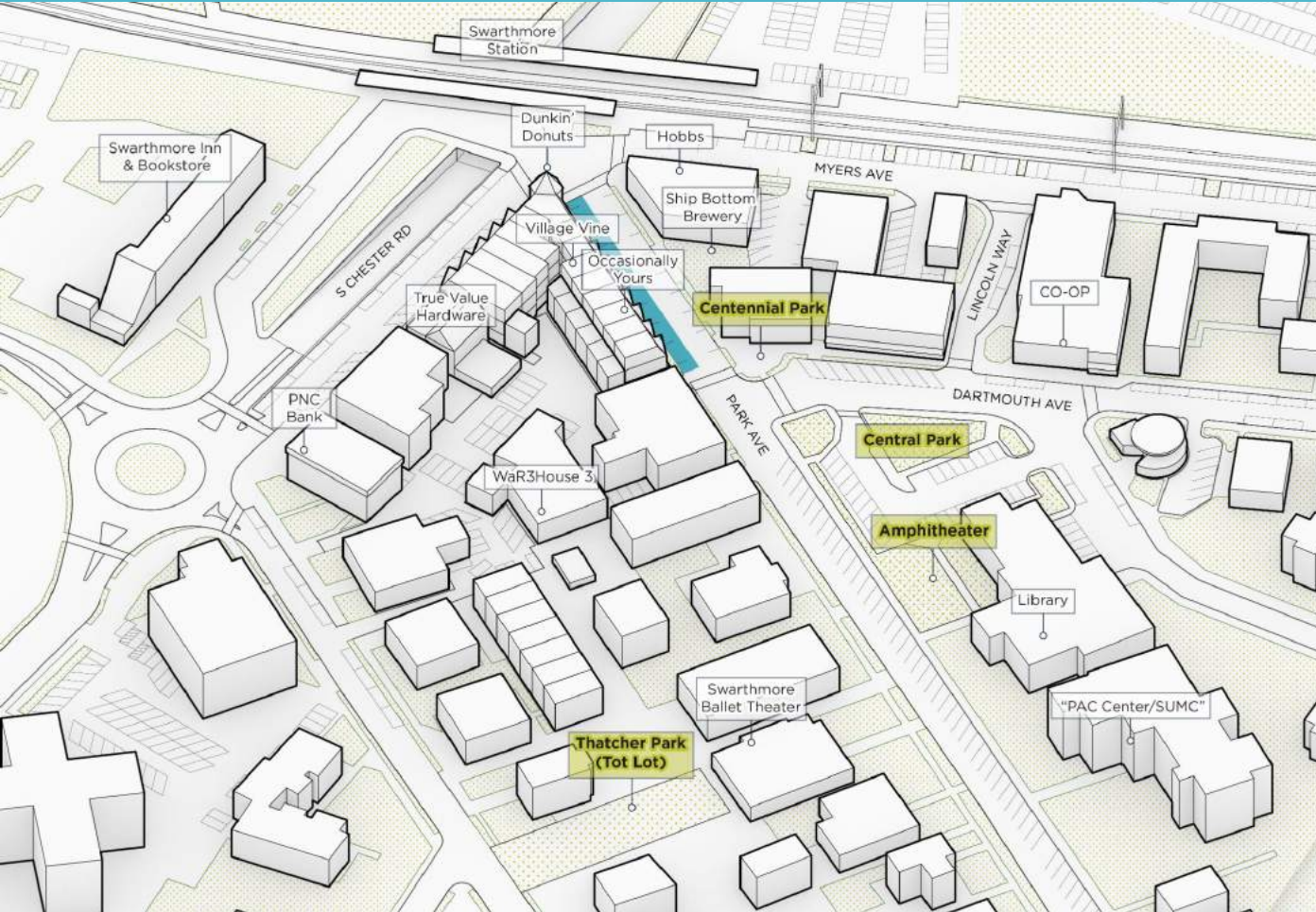


SAFETY

	VIBRANCY	AESTHETICS	ACCESSIBILITY	SAFETY
<b>PARK AVE BOARDWALK AND LANDSCAPING</b>				
<b>INTERSECTION SEATING AND CURB EXTENSIONS</b>				
<b>PUBLIC FLEX SPACE ON PARK AVE</b>				
<b>MYERS AVE ENHANCEMENTS</b>				
<b>MURALS</b>				
<b>ALLEY ACTIVATION AND CONNECTIONS</b>				
<b>PARK AVE LIGHTING</b>				
<b>LIGHTING ON BUILDINGS</b>				
<b>SIGNAGE AND WAYFINDING</b>				



# Park Ave Boardwalk and Landscaping







Li's Beauty  
NAIL CARE, LLC

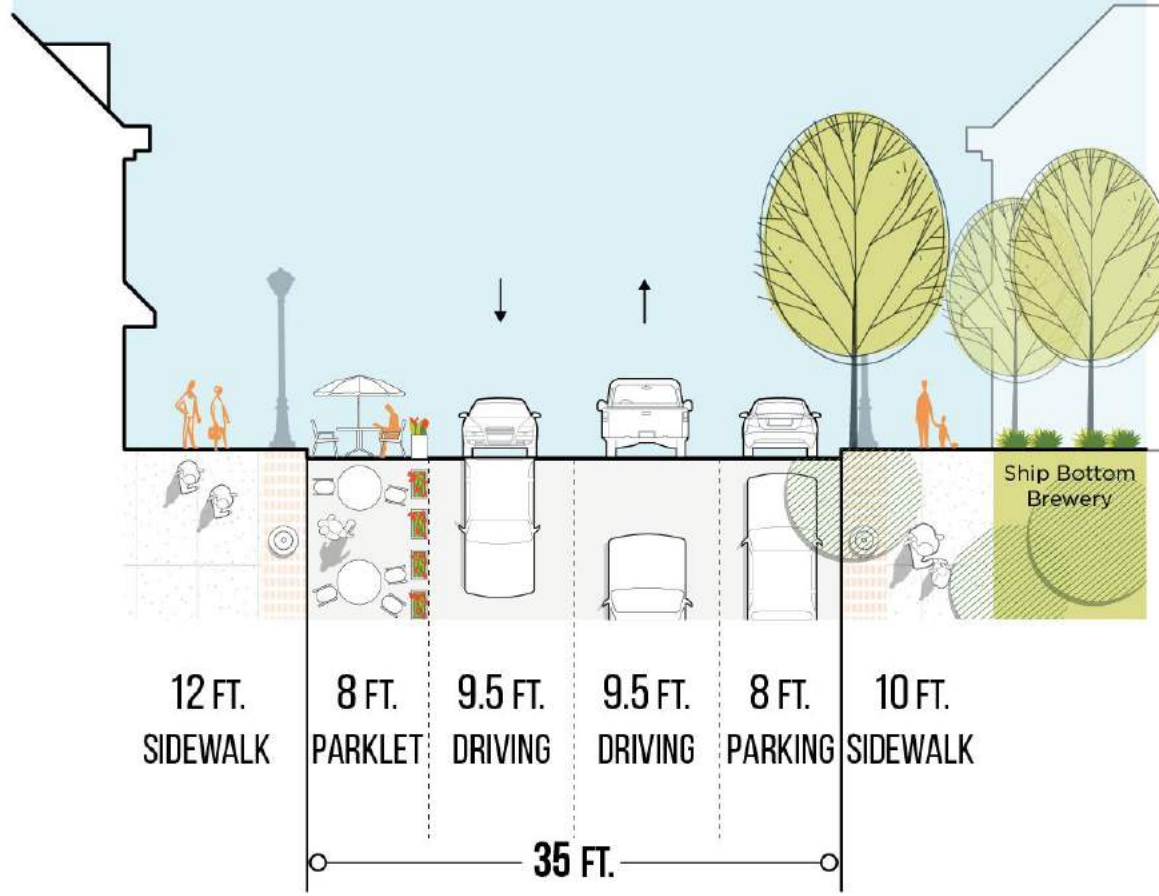
SWARTHMORE LAUNDRY

Handicapped  
Parking

# PARK AVE.

EXISTING

Between Dartmouth Ave. & S. Chester Rd.

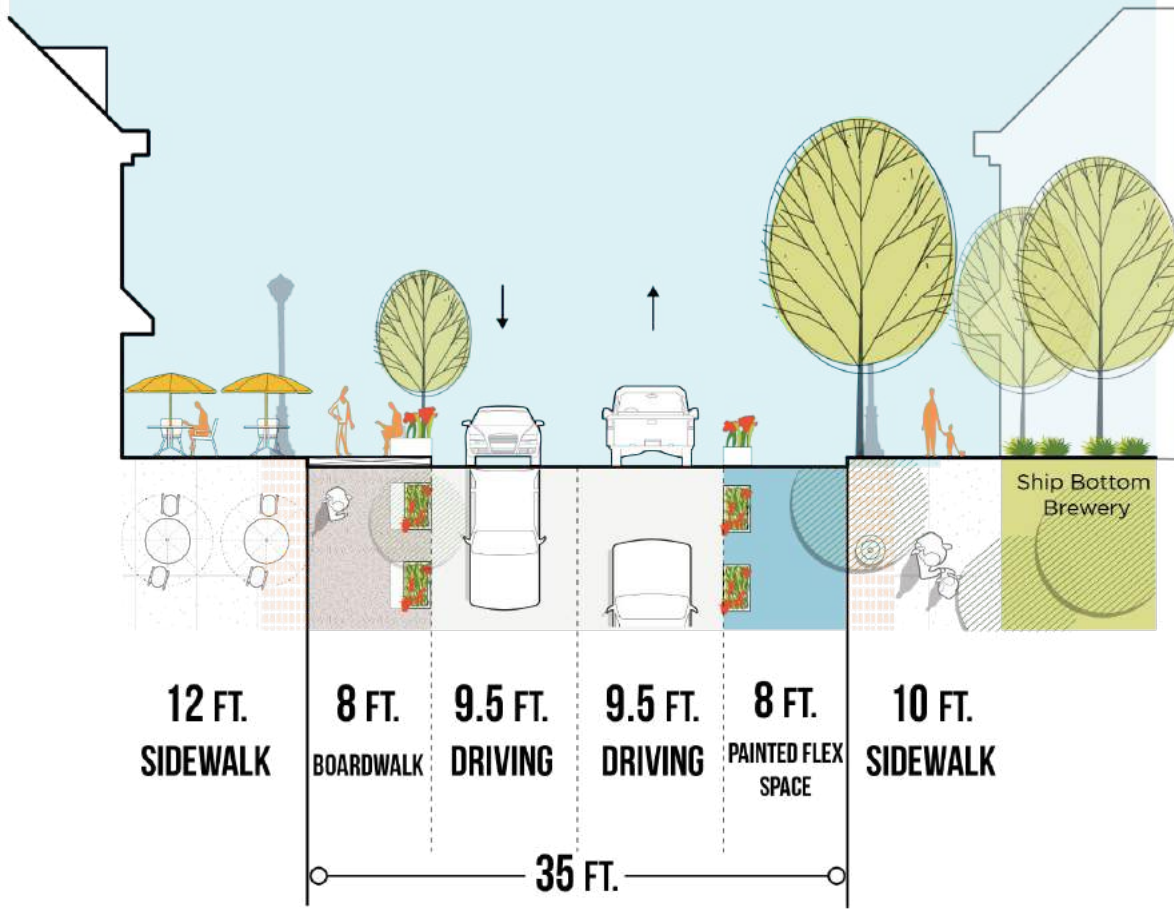




# PARK AVE.

## OPTION 1: TWO WAY VEHICULAR TRAFFIC + BOARDWALK + FLEXIBLE PUBLIC SPACE

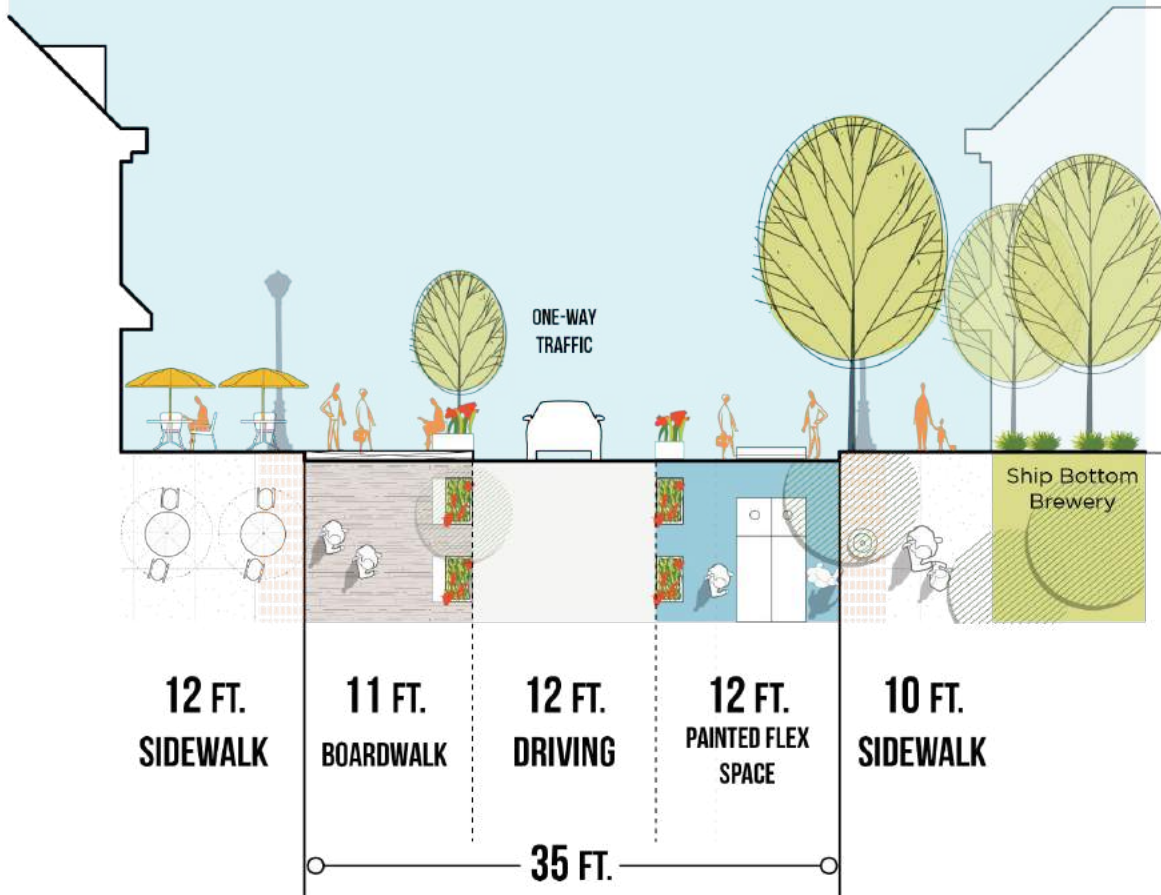
Between Dartmouth Ave. & S. Chester Rd.



# PARK AVE.

## OPTION 2: ONE WAY VEHICULAR TRAFFIC + BOARDWALK + FLEXIBLE PUBLIC SPACE

Between Dartmouth Ave. & S. Chester Rd.





# Outdoor Dining with boardwalk - west side







VIA CAROTA

THE STREET

VIA CAROTA

CAROTA

CAMPARI

CAMPARI

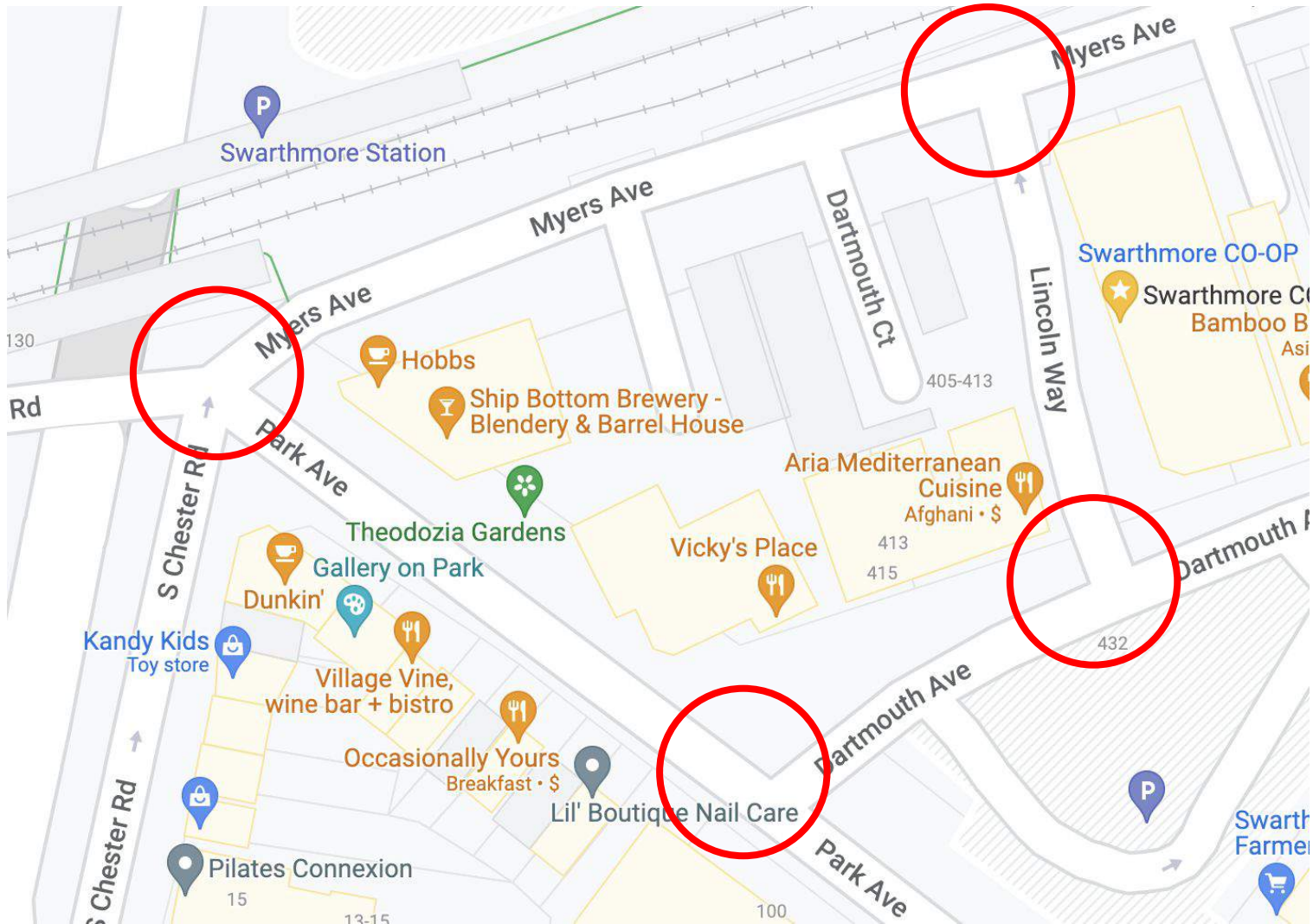
CAMPARI

CAMPARI

CAMPARI

P  
TO 2016





P  
Swarthmore Station

Myers Ave

Myers Ave

Dartmouth Ct

Lincoln Way

Swarthmore CO-OP

Swarthmore Ct  
Bamboo B  
Asi

130

Rd

Myers Ave

Hobbs

Ship Bottom Brewery -  
Blendery & Barrel House

405-413

Park Ave

Aria Mediterranean  
Cuisine  
Afghani • \$

Theodozia Gardens

Vicky's Place

413

415

Gallery on Park

Dunkin'

Kandy Kids  
Toy store

Village Vine,  
wine bar + bistro

Occasionally Yours  
Breakfast • \$

Lil' Boutique Nail Care

432

Dartmouth Ave

S Chester Rd

Pilates Connexion

15

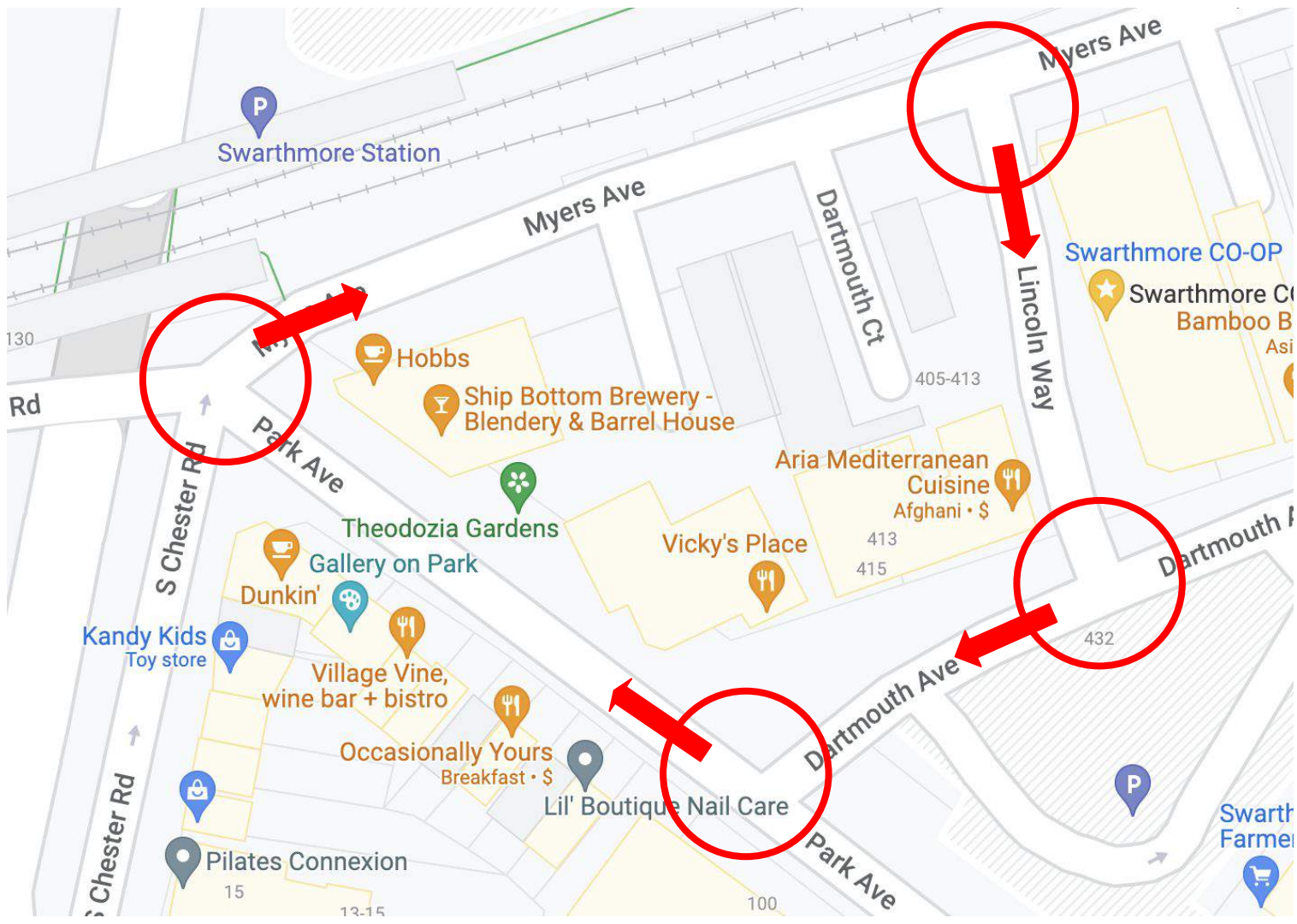
13-15

100

Park Ave

P

Swarth  
Farmer









VIBRANCY



AESTHETICS



ACCESSIBILITY



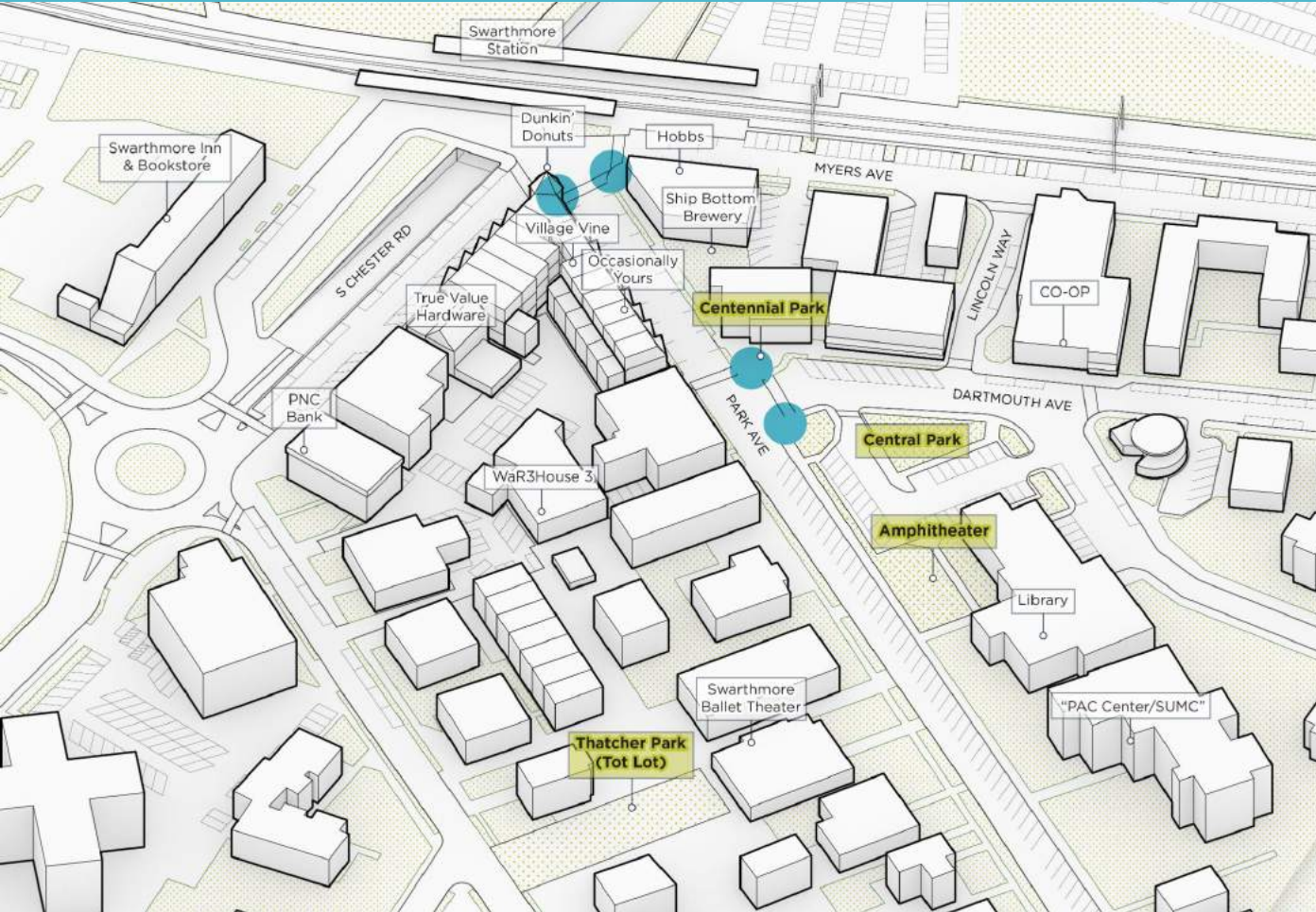
SAFETY



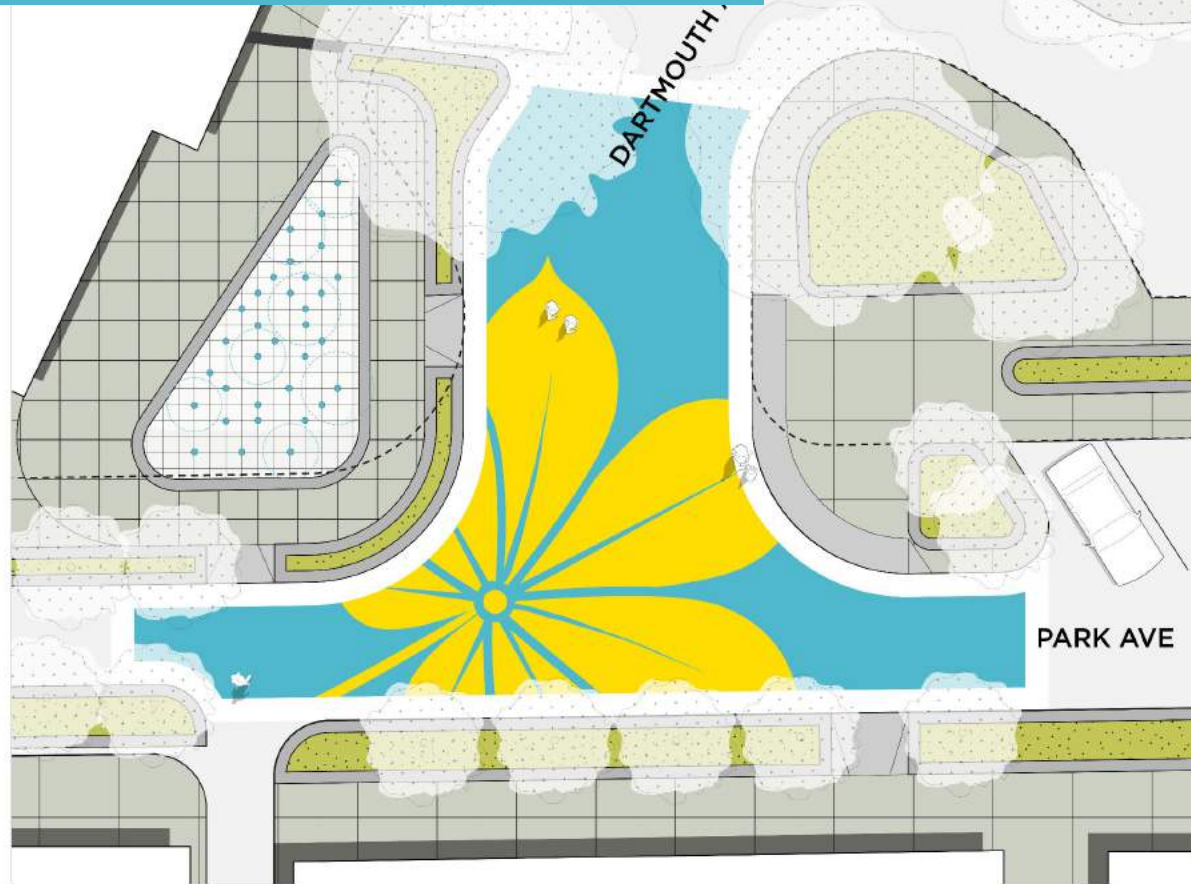
	VIBRANCY	AESTHETICS	ACCESSIBILITY	SAFETY
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<b>INTERSECTION SEATING AND CURB EXTENSIONS</b>				
<b>PUBLIC FLEX SPACE ON PARK AVE</b>				
<b>MYERS AVE ENHANCEMENTS</b>				
<b>MURALS</b>				
<b>ALLEY ACTIVATION AND CONNECTIONS</b>				
<b>PARK AVE LIGHTING</b>				
<b>LIGHTING ON BUILDINGS</b>				
<b>SIGNAGE AND WAYFINDING</b>				



# Intersection Seating and Curb Extensions



# Traffic Calming at Park & Dartmouth



**INTERSECTION OF PARK AND DARTMOUTH AVE**



0 10 25 Feet



# Seating and Intersection Inspiration



# Traffic Calming at Park & Chester







VIBRANCY



AESTHETICS



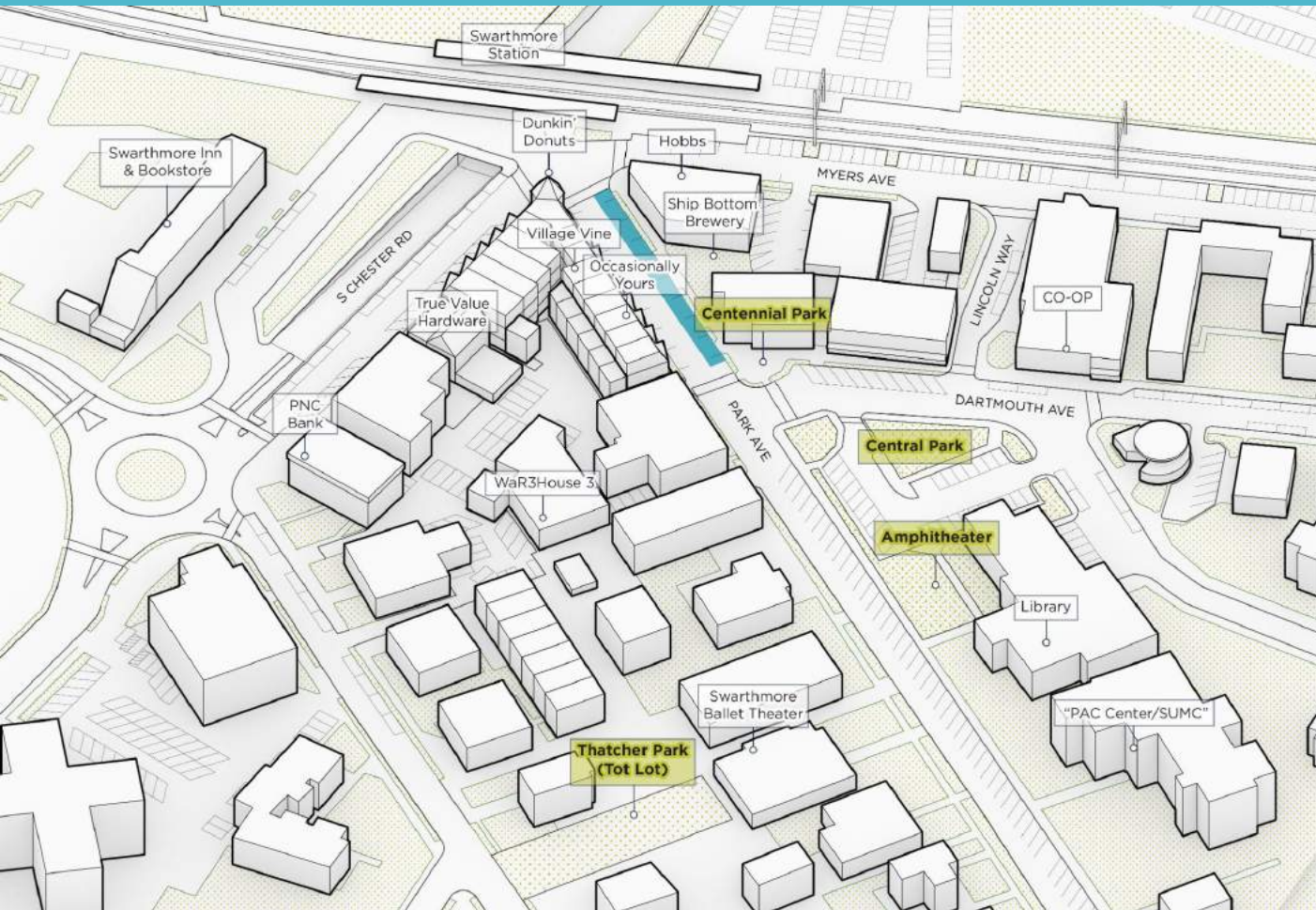
ACCESSIBILITY



SAFETY

<b>PARK AVE BOARDWALK AND LANDSCAPING</b>	✓	✓	✓	✓
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<b>SIGNAGE AND WAYFINDING</b>				

# Public Flex Spaces

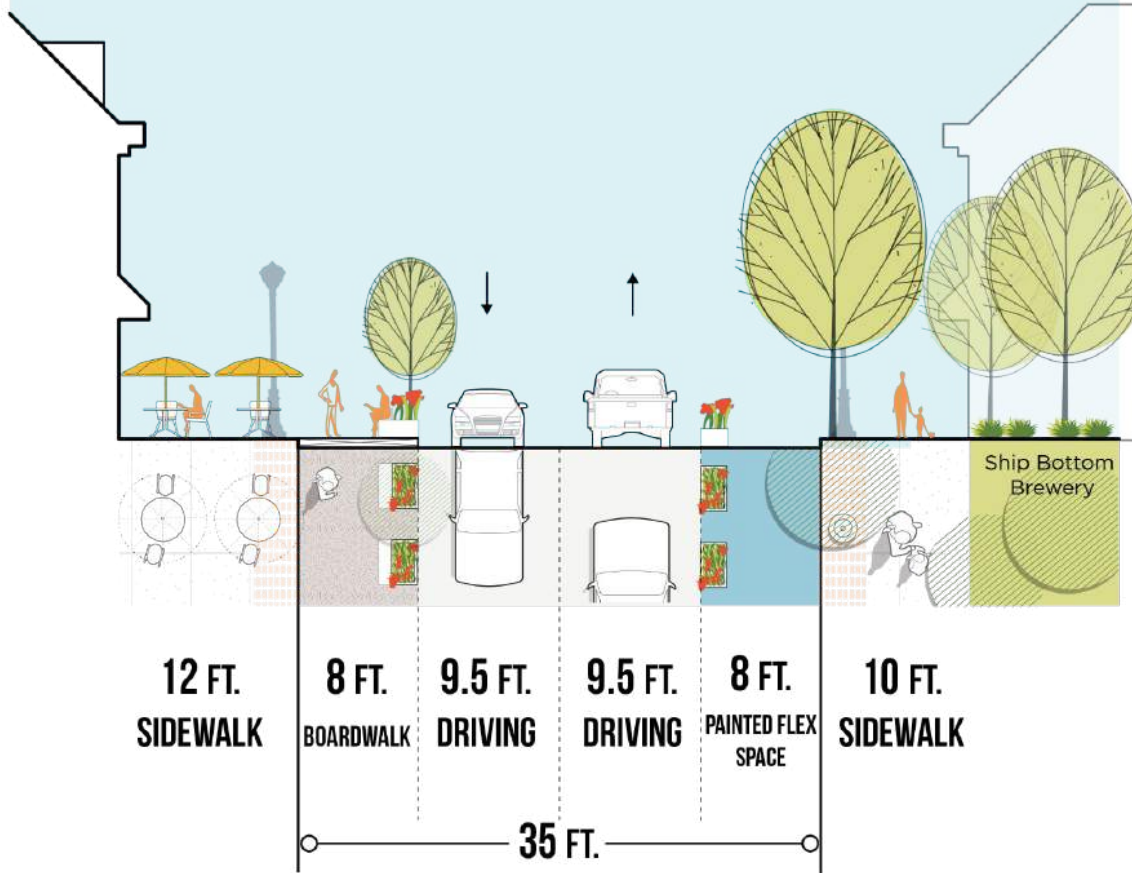




# PARK AVE.

## OPTION 1: TWO WAY VEHICULAR TRAFFIC + BOARDWALK + FLEXIBLE PUBLIC SPACE

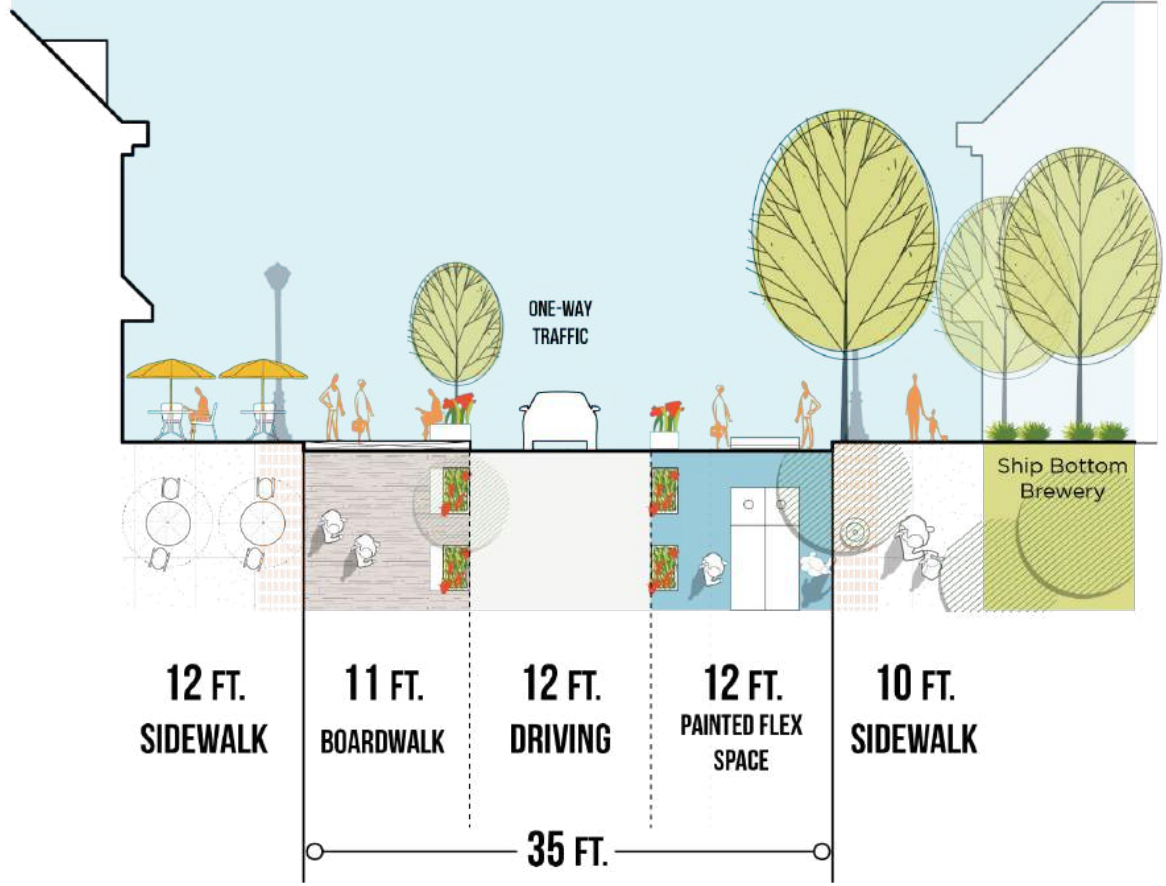
Between Dartmouth Ave. & S. Chester Rd.



# PARK AVE.

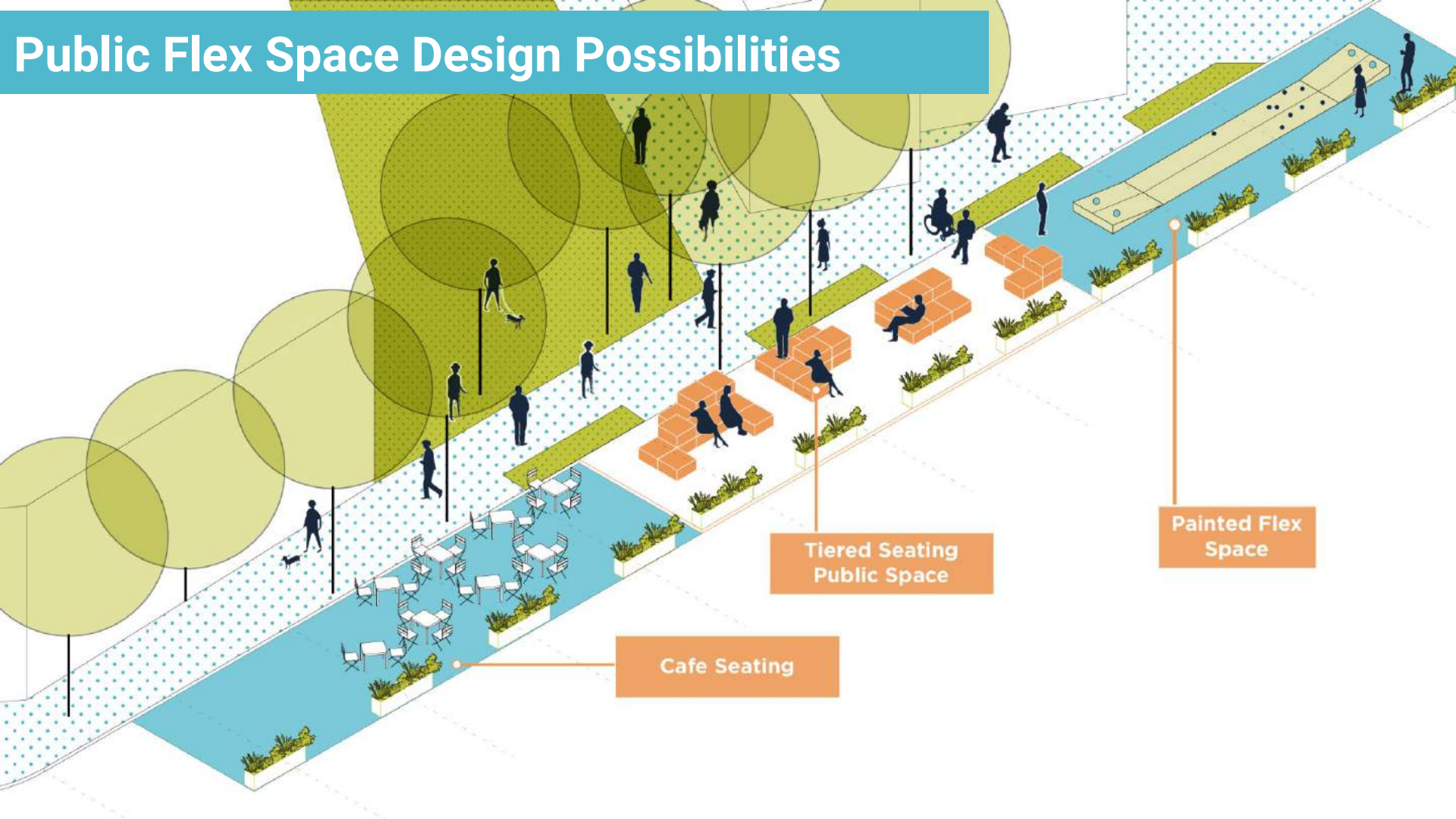
## OPTION 2: ONE WAY VEHICULAR TRAFFIC + BOARDWALK + FLEXIBLE PUBLIC SPACE

Between Dartmouth Ave. & S. Chester Rd.





# Public Flex Space Design Possibilities



Cafe Seating

Tiered Seating  
Public Space

Painted Flex  
Space



# Modular Seating Examples





# Flexible Public Spaces - potential activation

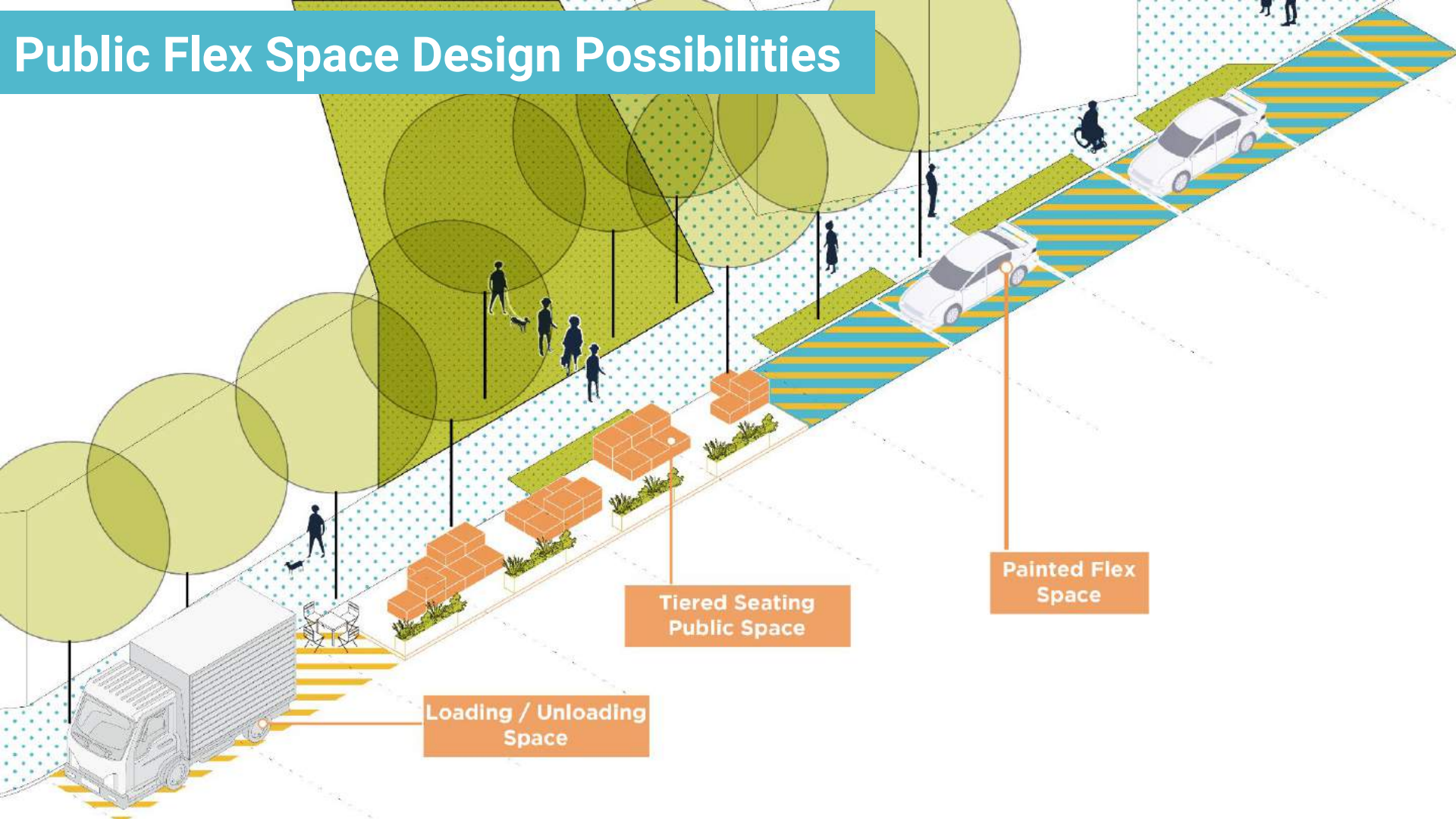




# Flexible Public Spaces - potential activation







# Public Flex Space Design Possibilities

Loading / Unloading Space

Tiered Seating Public Space

Painted Flex Space

# Tactical Urbanism





# Tactical Urbanism





VIBRANCY



AESTHETICS



ACCESSIBILITY



SAFETY

**PARK AVE BOARDWALK AND LANDSCAPING**



**INTERSECTION SEATING AND CURB EXTENSIONS**



**PUBLIC FLEX SPACE ON PARK AVE**



**MYERS AVE ENHANCEMENTS**

**MURALS**

**ALLEY ACTIVATION AND CONNECTIONS**

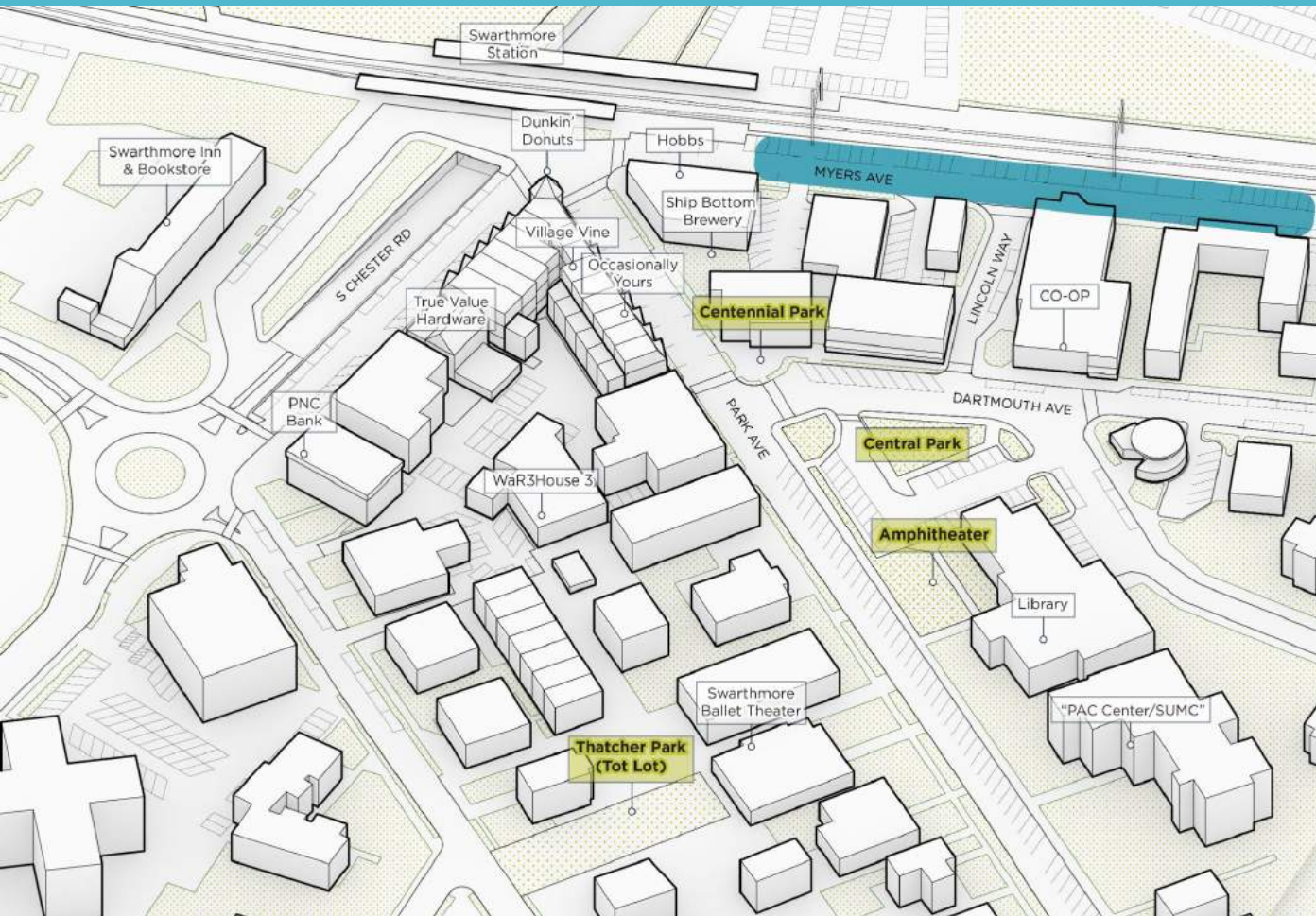
**PARK AVE LIGHTING**

**LIGHTING ON BUILDINGS**

**SIGNAGE AND WAYFINDING**



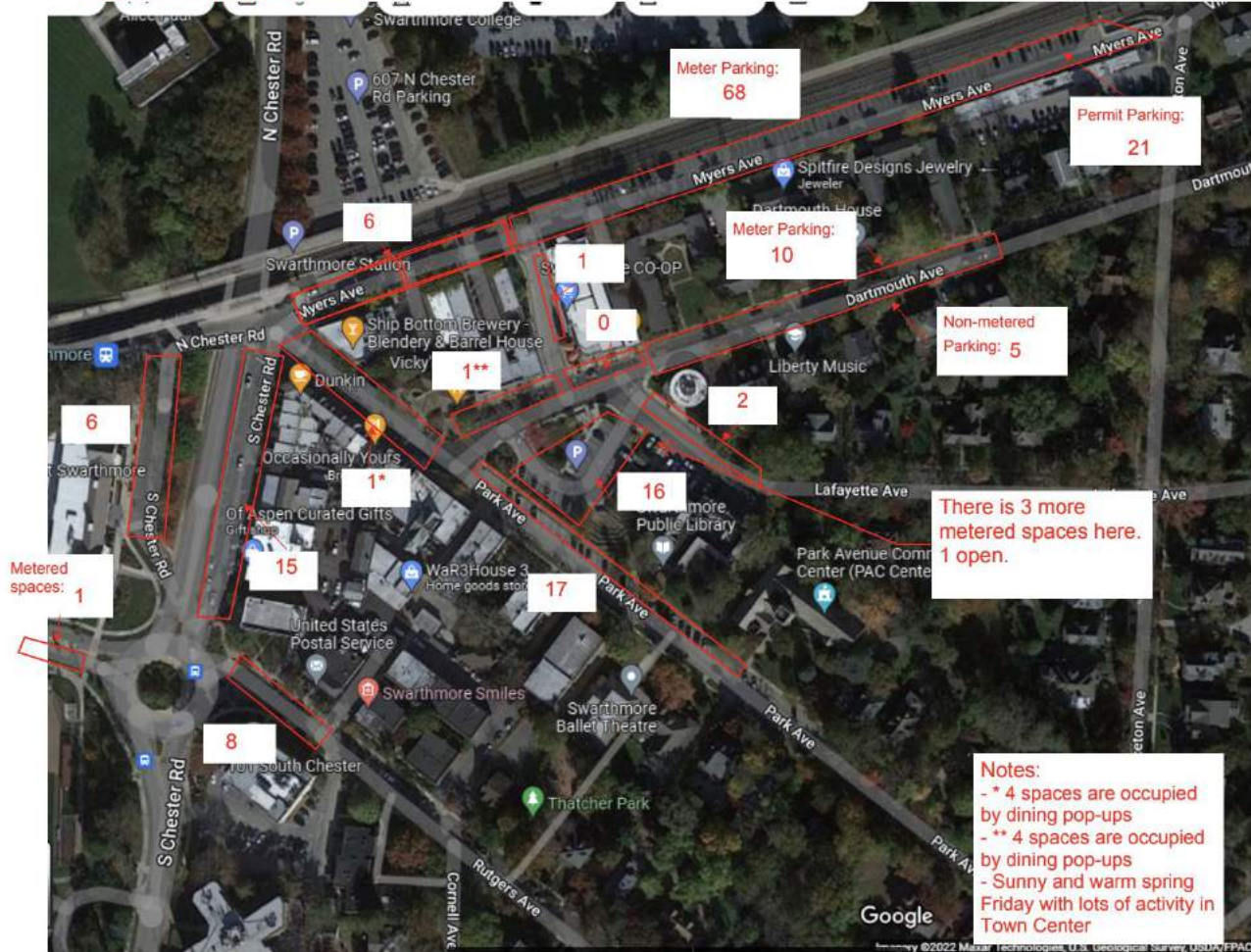
# Myers Ave Enhancements



# Parking Study

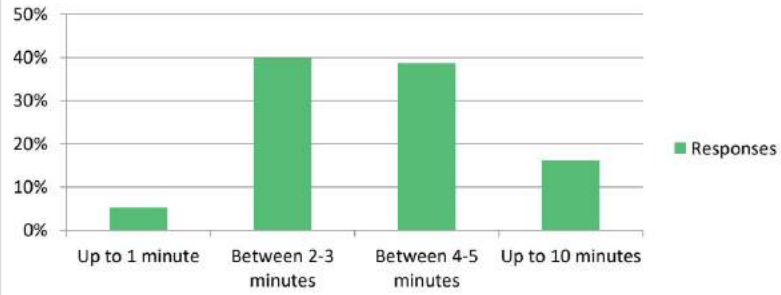
Count of open parking spaces

Friday (4/21) 7:30-8PM

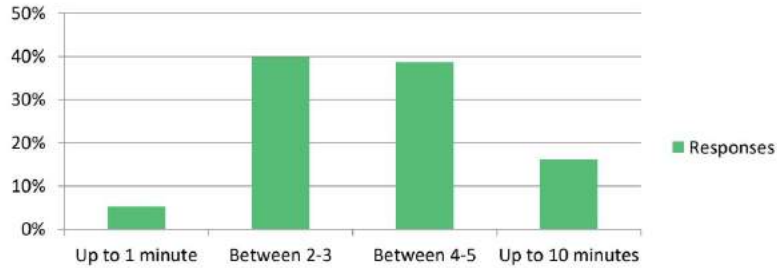




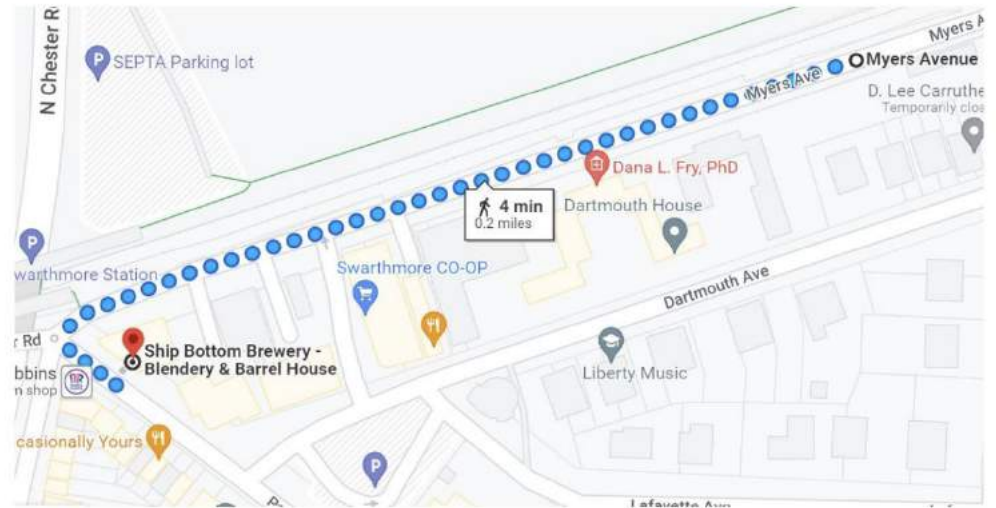
## How long are you willing to walk from a parking spot to your destination?



## How long are you willing to walk from a parking spot to your destination?



End of Myers Ave to Ship Bottom Brewery on Park Ave. (4 minutes)





# Myers Avenue



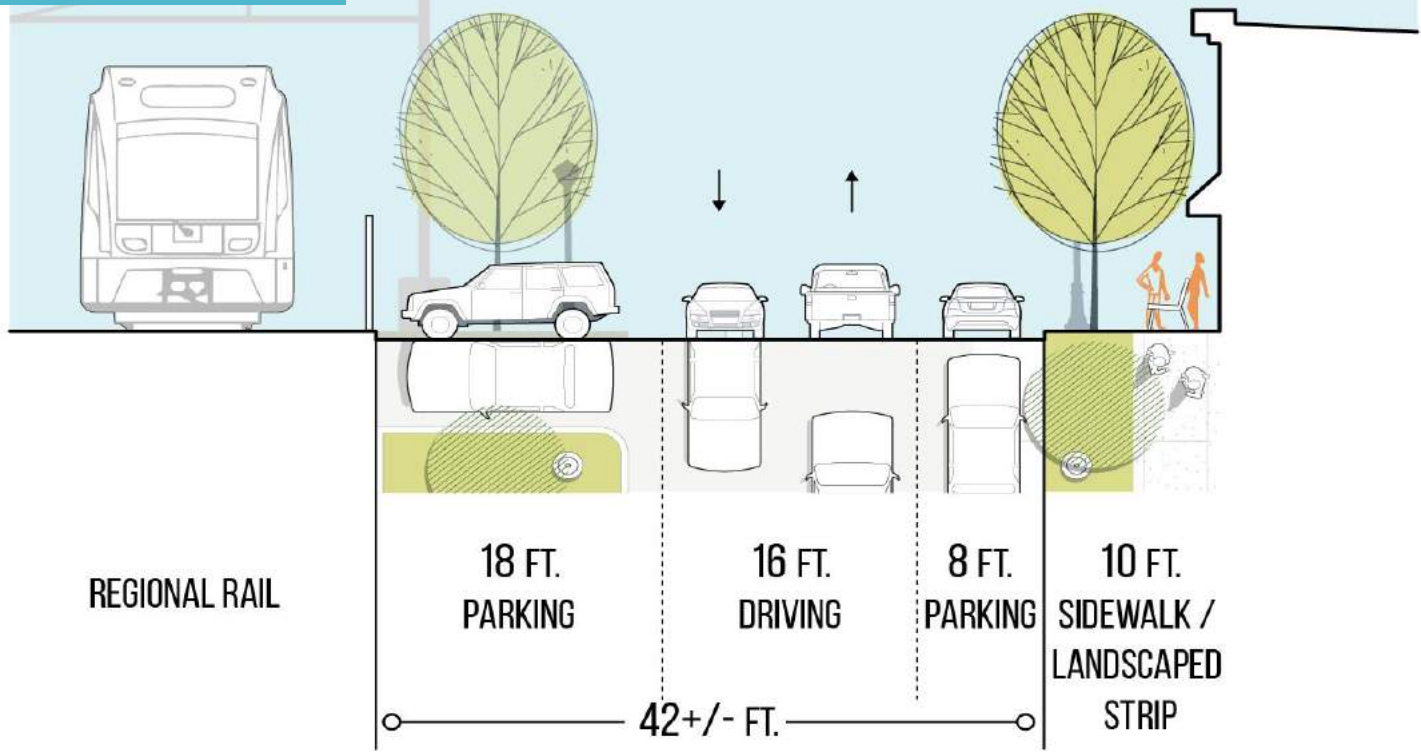


# MYERS AVE.

EXISTING

Between Lincoln Way & Park Ave.

## TRANSFORM MYERS AVE.

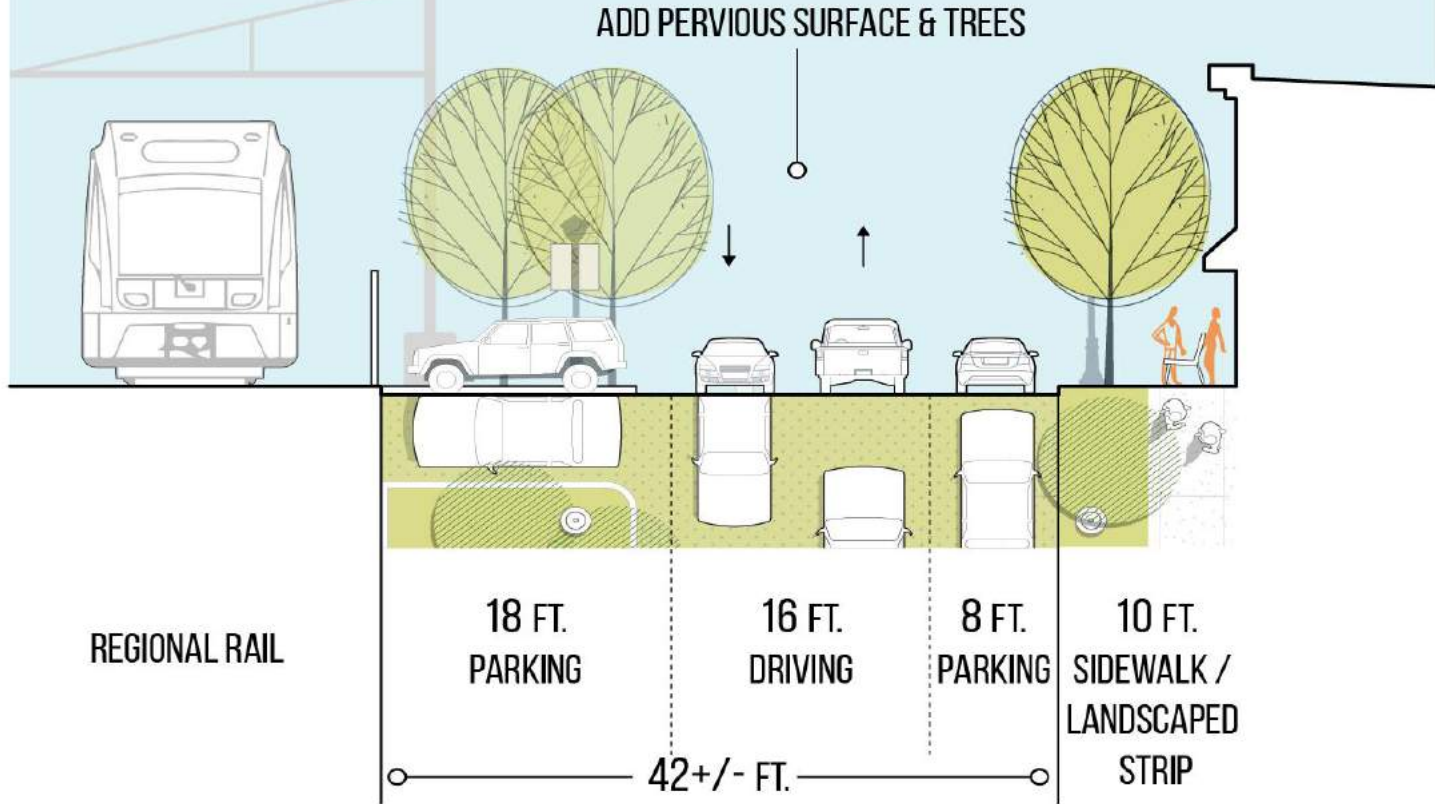




# MYERS AVE.

POTENTIAL: GREEN THE STREET

Between Lincoln Way & Park Ave.



# Myers Avenue







VIBRANCY



AESTHETICS



ACCESSIBILITY



SAFETY

**PARK AVE BOARDWALK AND LANDSCAPING**



**INTERSECTION SEATING AND CURB EXTENSIONS**



**PUBLIC FLEX SPACE ON PARK AVE**



**MYERS AVE ENHANCEMENTS**



**MURALS**

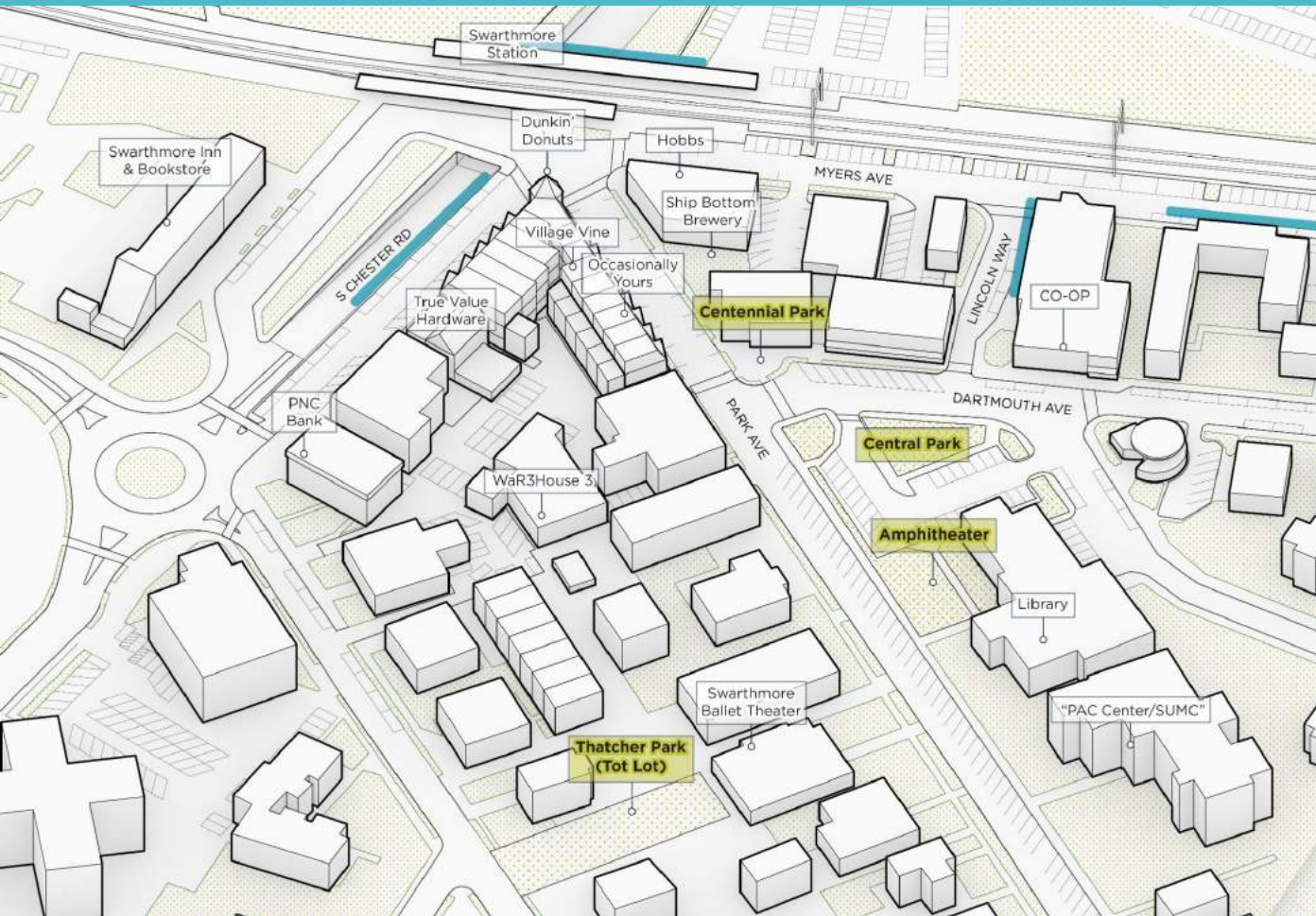
**ALLEY ACTIVATION AND CONNECTIONS**

**PARK AVE LIGHTING**

**LIGHTING ON BUILDINGS**

**SIGNAGE AND WAYFINDING**

# Gateway Murals





A long mural on a building wall features a vibrant, multi-colored background of purple, orange, yellow, and green, decorated with stylized floral and leaf patterns. The text 'Swarthmore' is written in a large, white, cursive font across the middle, with 'Town center' in a smaller, white, cursive font below it. The mural is situated on a street corner with cars parked along the curb and residential buildings in the background under a clear blue sky.

*Swarthmore*  
*Town center*





113m 9w 1

*Welcome to Swarthmore!*







*Swarthmore*

Kandy Kids

M&S

HARDWARE

Volume

DRUGS & COSMETICS

131-9-1

STOP



# Co-op Mural - Possibilities & Examples









VIBRANCY



AESTHETICS



ACCESSIBILITY



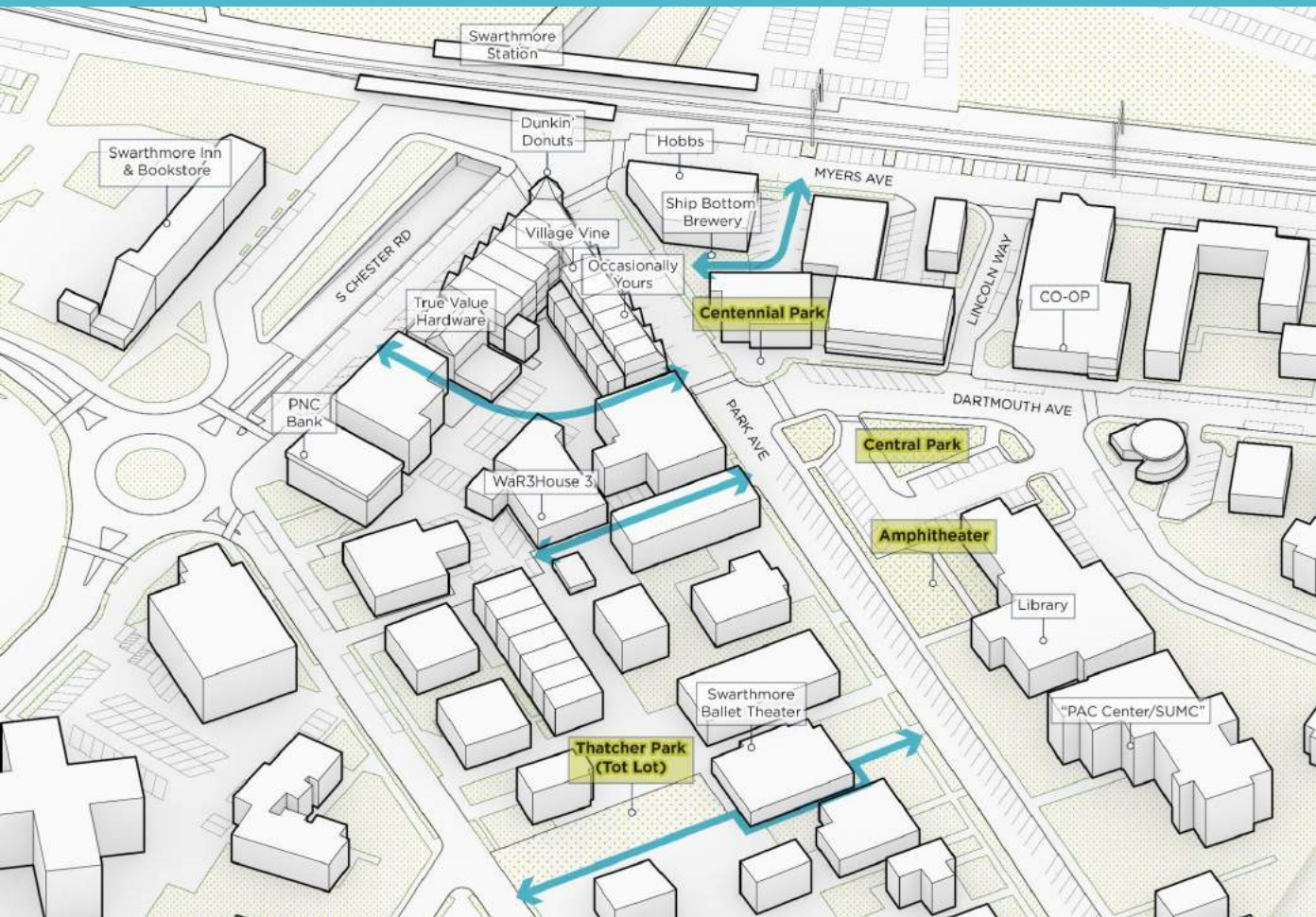
SAFETY



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<b>LIGHTING ON BUILDINGS</b>				
<b>SIGNAGE AND WAYFINDING</b>				



# Alley Activation and Connections



# Warehouse3 Alley Activation





# Alley Activation Ideas





DRIVE  
SLOW  
5  
MPH



# Example of painting & lighting to activate alleys





VIBRANCY



AESTHETICS



ACCESSIBILITY

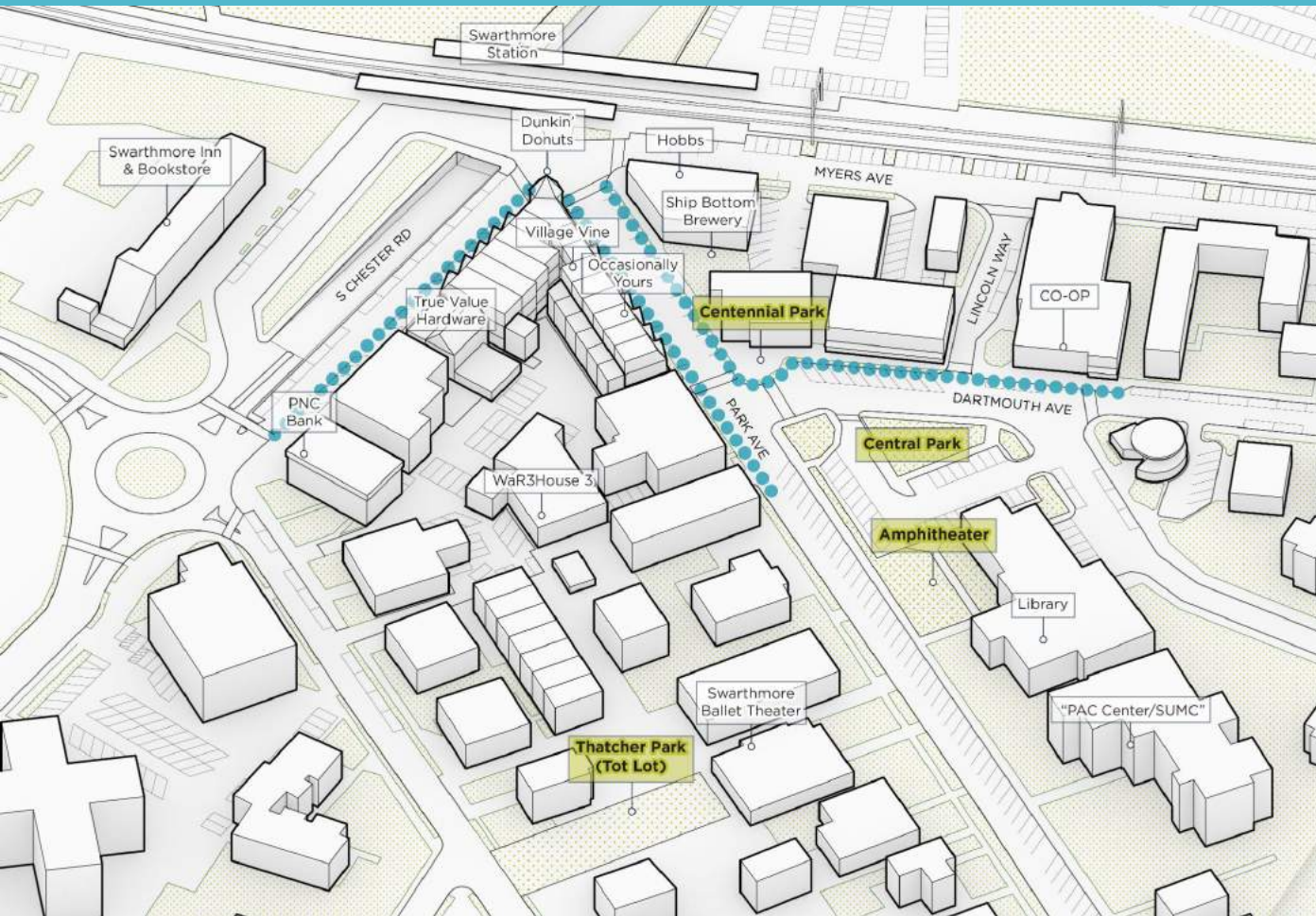


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# Enhanced Street Lighting



# Enhanced Street Lighting









VIBRANCY



AESTHETICS



ACCESSIBILITY



SAFETY

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<b>ALLEY ACTIVATION AND CONNECTIONS</b>	✓	✓	✓	✓
<b>PARK AVE LIGHTING</b>	✓	✓		✓
<b>LIGHTING ON BUILDINGS</b>				
<b>SIGNAGE AND WAYFINDING</b>				



# Lighting that highlights architecture





# Lighting that highlights architecture







VIBRANCY



AESTHETICS



ACCESSIBILITY



SAFETY

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<b>PUBLIC FLEX SPACE ON PARK AVE</b>	✓	✓		✓
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<b>PARK AVE LIGHTING</b>	✓	✓		✓
<b>LIGHTING ON BUILDINGS</b>	✓	✓		✓
<b>SIGNAGE AND WAYFINDING</b>				

# Wayfinding







VIBRANCY



AESTHETICS



ACCESSIBILITY



SAFETY

**PARK AVE BOARDWALK AND LANDSCAPING**



**INTERSECTION SEATING AND CURB EXTENSIONS**



**PUBLIC FLEX SPACE ON PARK AVE**



**MYERS AVE ENHANCEMENTS**



**MURALS**



**ALLEY ACTIVATION AND CONNECTIONS**



**PARK AVE LIGHTING**



**LIGHTING ON BUILDINGS**



**SIGNAGE AND WAYFINDING**



# Next Steps

- Refine concepts
- Prioritize based on impact/cost
- Determine leadership for each
- Apply for grants
- Hire designers





Lil' Bunches  
HAIR CARE, LLC

SWARTZPHONE LAUNDROS

Handicapped  
Parking















# Painting / Restoration

